

NHS Prostate Cancer Presentation

By Lorcan and Andrew

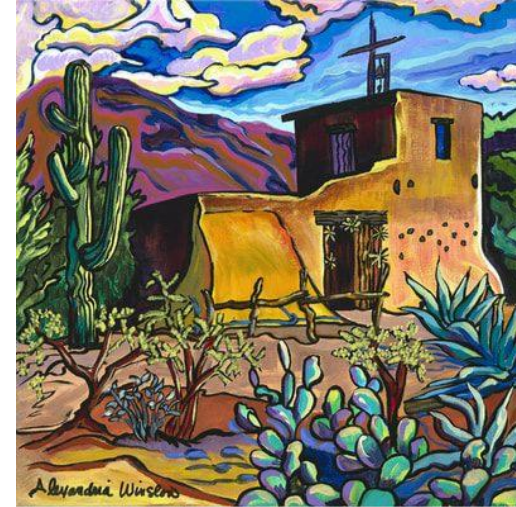
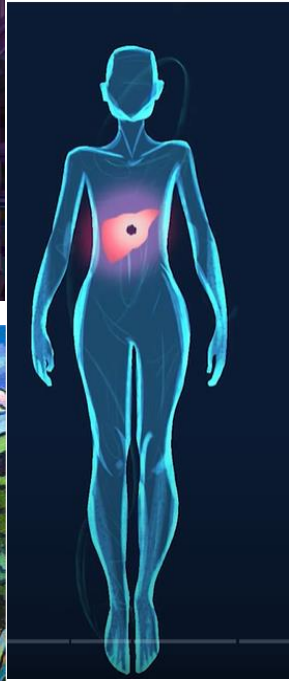
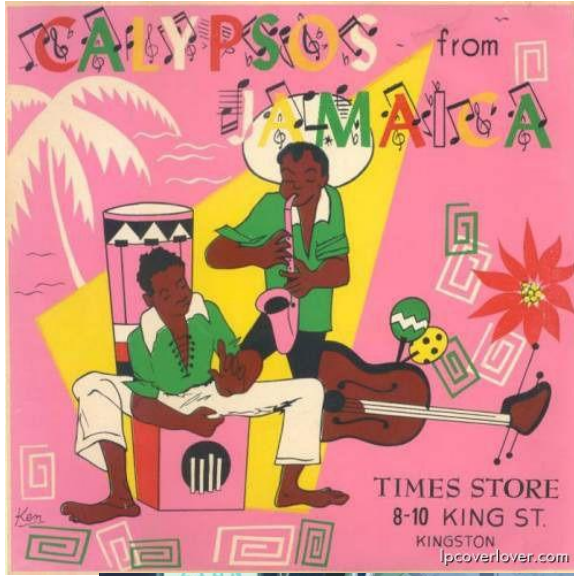
Logline

With our animation, we want to bring awareness to the impact that prostate cancer has on Black/Caribbean men and address the importance of going for a prostate test as early as possible to our target demographic.

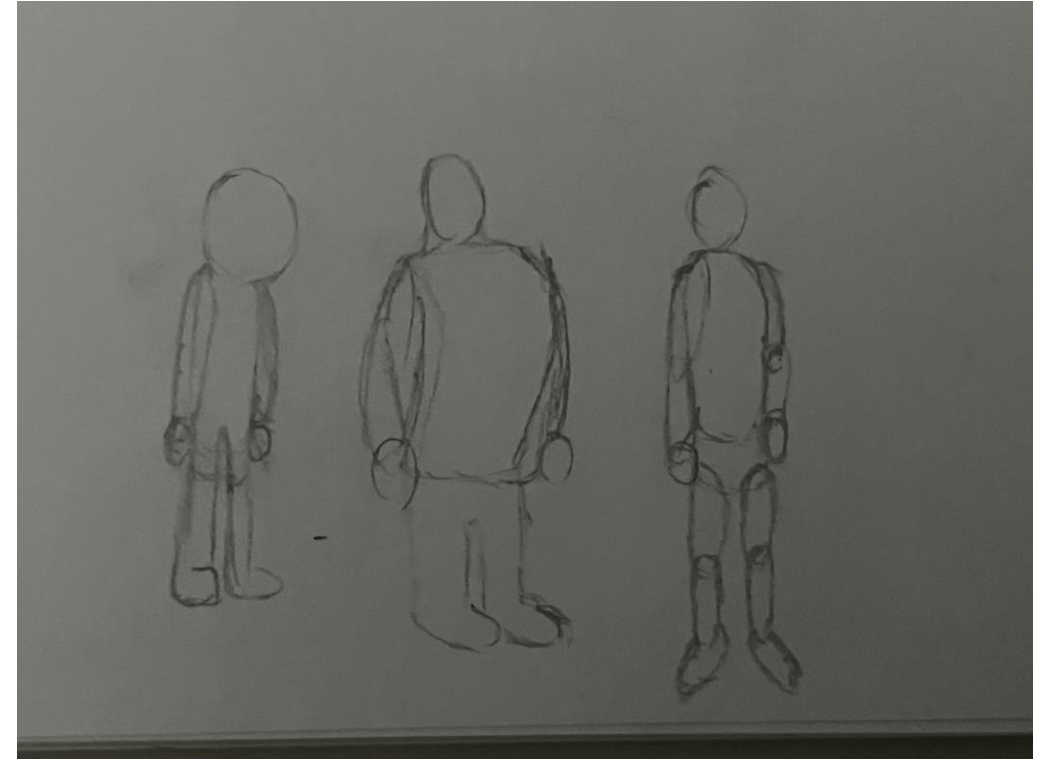
Synopsis

From listening to the audio recording, we found an interest in expressing the shock of someone discovering that they have been diagnosed with prostate cancer through a checkup and how they would react and feel from receiving the news.

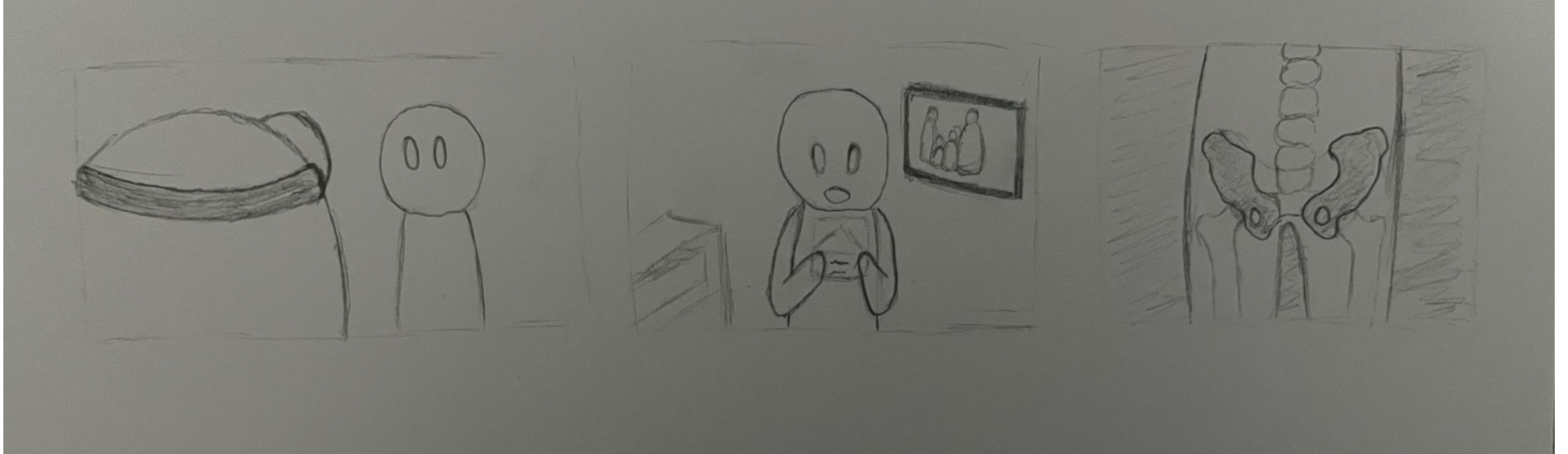
Mood board



Sketches



Storyboard



- Timestamp of audio recording: 41:32-44:06

Audio Design

- Music
- Calm and fitting music or recommendations from the client
- Sound effects if needed for certain scenes
- Ambience for settings such as outdoors

Any Questions?